

City Council Retreat

January 2017



SANDY SPRINGS
GEORGIA



Council Retreat Agenda

- Review of Adopted Priorities
- Mid-Year Budget Review
- Transportation Planning Initiatives – Introduction
- Transportation Planning Initiatives – Short Term
- Transportation Planning Initiatives – Long Term
- Land Use Planning
- Review of City Events

PUBLIC SAFETY

SUSTAINABLE GROWTH

ECONOMIC DEVELOPMENT

DOWNTOWN DEVELOPMENT

COMMUNITY APPEARANCE

TRANSPORTATION

NATURAL RESOURCE PROTECTION

RECREATION AND CULTURAL ENHANCEMENT



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CUSTOMER SERVICE



Customer Service 2016 Priorities

Priorities	Accomplishments
Enhanced mobile-based communication tools	Implemented web chat
Rollout of e-plan review	In process; continued roll out in 2017
Added during 2016	<ul style="list-style-type: none"> • Implemented tighter communications requirements for utility companies • Launched Utilities interactive map • Launched Apartment Safety Checker • Launched Sandy Springs Alerts <ul style="list-style-type: none"> • Opt-in notification for traffic alerts & weekly update • Enhanced interactive traffic map • Emergency notifications • Launched mobile “live” inspections (building and site) • Created Construction Ambassador position

Customer Service 2017 Priorities

- Complete rollout of e-plan review
- Increase opt-in participation for Sandy Springs Alerts
- Look for ways to expand functionality of the road construction map
- Work closely with partners to communicate major road projects, and alternative routes, related to GA 400/285 and T-SPLOST project
- Host Builder/Developer Breakfasts
- Customer Satisfaction Surveys (permit desk)
- Prepare and publish “Helpful Hints” for permit and building applicants

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PUBLIC SAFETY



Sandy Springs Police 2016 Priorities

Priorities	Accomplishments
Explore changes to internal organizational structure	<ul style="list-style-type: none"> Promoted Zgonc to Deputy Chief Added Supervisory Civilian Position for ChatComm and Non-Sworn Staff Added a Major for Investigations and Administration Promoted first female police Captain to come from the ranks
Community outreach: <ul style="list-style-type: none"> Grow COP program Teen Driving Women/Children Self Defense Gun Safety 	<ul style="list-style-type: none"> COP Program continues growth; Dunwoody PD launched program based on ours, and Atlanta PD is looking to do the same Gun safety, women's self-defense, and teen driving programs continually run at capacity
Personnel Development: <ul style="list-style-type: none"> Continue with mandatory and elective law enforcement training for all Implementing new accident/disciplinary committee Changes to physical fitness program and testing 	<ul style="list-style-type: none"> New training facility opened Gym expanded to the second floor Professional Law Enforcement Education (FBI National Academy, Southern Police Institute, Northwestern Univ., Columbus State Command College and GILEE)

Police 2016 priorities continued

Priorities	Accomplishments
Put TRV-2 into service	TRV in full service
Crime Statistics for 2016	Three murders recorded in 2016; same as 2015
Customer Service:	<ul style="list-style-type: none"> • Worked with Communications on Apartment Safety Checker program, adding interactive map and information related to crimes reported at apartment complexes • Added information to the Call Center knowledgebase to help resolve basic questions in the Call Center

Police 2017 Priorities

- Recruiting/Retention
 - Continue outreach and look for innovative ways to meet staffing needs
 - Staffing for City Springs
- Implementation of Body Cameras
- Traffic Operations – Key areas:
 - Braves-Sun Trust Stadium
 - I-285/GA 400 Construction
 - Roswell Rd/Peachtree Dunwoody Corridors
- Police HQ
 - Begin 24/7 operations for public access

Fire Rescue 2016 Priorities

Priorities	Accomplishments
<p>Public Safety Safety/Community Partnerships</p> <ul style="list-style-type: none"> • Increase Cardiac Save Rate through continued rapid response and community CPR/AED training • Reduce Multi-Family Structure Fires through community awareness of kitchen fire safety devices and fire prevention education 	<ul style="list-style-type: none"> • Increased Cardiac Save Rate through continued rapid response and community CPR/AED training • 33 Community CPR and AED classes were taught to 481 people. • Cardiac Save Rate 31% (National Cardiac Save Rate is 10.3%)
<p>Career Development</p> <ul style="list-style-type: none"> • Use Career Development Program to promote Lieutenants and Fire Apparatus Engineers • Continue Development of Departmental Policy and Procedures • 10 firefighters to attend online Advanced EMT through Faithful Guardian LLC 	<ul style="list-style-type: none"> • Implemented Career Development Program and Promotional Process <ul style="list-style-type: none"> • Promoted 19 Fire Apparatus Engineers and 12 Lieutenants • Completed Leadership symposium for supervisors • The department is licensed with PowerDMS for document management system to make policy administration and training more efficient • 9 firefighters currently attending online Advanced EMT through Faithful Guardian LLC; Expected completion date: January 2017

Fire Rescue 2016 priorities continued

Priorities	Accomplishments
Resource Management <ul style="list-style-type: none"> • Improve ISO rating • Added in 2016 	<ul style="list-style-type: none"> • Achieved ISO rating: Class 2 • Staffed Engine 55 Mini-pumper with 2 personnel • Housed at Roswell Station 7 for Station 5 territory • Response time improved to the panhandle • Phase One of SCBA upgrade • Installed gear washer at station 4 • Phase one of Turnout Gear upgrade • Phase one of Portable Radio upgrade
Added in 2016	<ul style="list-style-type: none"> • Inspect and repair all public hydrants in the city

Fire Rescue 2017 Priorities

- Public Safety and Community Partnerships
 - Increase Cardiac Save Rate through continued rapid response and community
 - CPR/AED training
 - Communicate and educate new apartment ordinance to all apartment communities within Sandy Springs
- Continue Fire Warden Training
- Fire Personnel Development
 - Organizational Realignment to better allocate personnel resources
 - Finalize Career Advancement Program for personnel
 - Fire Apparatus Engineer Promotional process to replace exhausted list
 - Six firefighters to enroll in EMT-A to Paramedic Program Online
 - Technical/Rescue training

Fire Rescue 2017 priorities continued

- Resource Management Considerations
 - Apparatus
 - Begin transition from Quint Concept towards additional engines
 - Add mini-pumper for parking deck responses
 - Improve Inspection software for Fire Marshal's Office
 - Personnel Resource requests to better support operations
 - Evaluate fire station locations and update plans for future station locations
 - Fire Station Renovations to improve operations
 - Evaluate preemption solutions to reduce response times
 - Replace and augment personal safety protection equipment
 - Complete Radio upgrade project

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COMMUNITY APPEARANCE



Community Appearance 2016 Priorities

Priorities	Accomplishments
Implement short term improvements of Roswell Road north of Abernathy Road	Decorative rock walls installed; mast arms painted at Dunwoody Club at Roswell; and added landscaping at Northridge and Roswell Rd as well as Roswell Rd at Hightower Trail
Complete Island at Abernathy Road and Roswell Road	Completed
Complete GA 400/Northridge interchange reforestation plan	Forwarded to 2017 Priorities
Maintain high standards citywide and along GA 400 and I-285	<ul style="list-style-type: none"> • Code Enforcement: 1,884 calls and 2,437 cases • Removed more than 2,081 illegal signs from the rights-of-way • More than 29,085 bags of trash picked up from around the City
Install landscape at Riverside Dr/I-285 Roundabouts	Installed

Community Appearance 2017 Priorities

- Complete GA 400/Northridge interchange reforestation plan
- Implement new landscape requirements through new zoning code for private property and implement stronger property maintenance rules
- Maintain high standards citywide and along GA400 and I-285 (work with GDOT's contractor for interchange)
- Utilize Transportation Enhancement funding to construct Morgan Falls Road gateway plantings and park entry monuments
- Continue planting trees around the City utilizing tree funds
- Working in partnership with Trees Atlanta to reforest green space at Johnson Ferry and Riverside, returning to natural state
- Rebid field services contracts
- Update Underground Utility Ordinance

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SUSTAINABLE GROWTH



Sustainable Growth 2016 Priorities

Priorities	Accomplishments
Complete The Next 10 and Small Area Plans with community support	Completed The Next 10 plus Small Area Plans; Referred to DCA for review
Complete and implement new Sandy Springs Development Code	Sandy Springs Development Code Draft is 40 percent complete
Complete impact fee study and establish new fee schedule	Impact Fee Study and New Fee Schedule Adopted
Establish an urban design assistance program to help applicants achieve a higher standard of design aesthetics, environmental protection and multi-modal connectivity	Staffed for Urban/Environmental Design Assistance and began meeting with applicants

2016 priorities continued

Priorities	Accomplishments
Apartment redevelopment and propose workforce housing program	New Comp Plan to include policies surrounding priority areas for apartment redevelopment, in addition to policies and a work program to further workforce housing goals
Added during 2016	Ten Zoning Text Amendments Adopted (Microbreweries, redevelopment of tenant space, and rezoning process with more community involvement)

Sustainable Growth 2017 Priorities

- Complete and Implement New Zoning and Development Code
- Update Perimeter Center LCI Master Plan – 5-Year update due 2017
- Update City Center LCI Master Plan – 5-Year update due 2017
- Develop city-wide and Small Area Wayfinding Plan + Initiate Implementation
- Complete Fair Housing Study and Prepare Consolidated Plan (CDBG)

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NATURAL RESOURCE PROTECTION



Natural Resource Protection 2016 Priorities

Priorities	Accomplishments
Finalize stormwater ordinance updates	Completed
Complete Marsh Creek Regional Detention Facility	Completed with ribbon cutting Dec. 2016
Complete infiltration bio-swale at Overlook Park and beautification plantings along Morgan Falls Road project	Awarded for construction as part of Transportation Enhancement project
Install pervious paver parking lot at Lost Corner Park	Completed
Install electric charging station at Trowbridge property for City's first electric fleet vehicle	Installed

2016 priorities continued

Priorities	Accomplishments
Continue planting trees around City utilizing tree funds	<ul style="list-style-type: none">• 140 trees planted this year• 14 acres of green space protected as part of the Ashton Woods project

Natural Resource Protection 2017 Priorities

- Enhance tree protection through adoption of the Sandy Springs Development Code
- Prepare Stormwater Management Plan Update with PW (due 2018)
- Complete bio-swale at Overlook Park (part of Transportation Enhancement project)
- Look for opportunities to create additional green space throughout the city
- Continue tree planting programs within tree fund
- Implement structured program for maintenance of city-owned detention ponds
- Work towards delisting of Ball Mill and Marsh Creeks from EPD impaired streams list

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TRANSPORTATION



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RECREATION AND CULTURAL ENHANCEMENT



Recreation and Parks 2016 Priorities

Priorities	Accomplishments
Complete Lost Corner Preserve improvements	Completed
Complete the North Pod design at Wright Rd/Abernathy	Preliminary design completed and submitted to Community Development
Complete design and construct the South Greenway	Design complete; ready for construction bidding
Lead steering committee through the design of Windsor Meadows Park	Design complete; LDP received, and waiting on GEMA review
Lead the design of Crooked Creek Park	Kick-off meeting held for design; preliminary designs being prepared

Recreation and Parks 2016 priorities continued

Priorities	Accomplishments
Upgrades at Hammond Park Gymnastics center, park restrooms, lighting and general grounds	Conceptual design completed; proceeding with detailed construction estimates and documents
Added in 2016 - Programming	<ul style="list-style-type: none"> Added programming at Lost Corner including Owl Prowl, Nature photography workshops, and Bird Walks. Two one week camps provided an opportunity for 32 boys and girls to be the first campers at Lost Corner. Pickle Ball was added at Hammond Park.
Additional Programming Accomplishments	<ul style="list-style-type: none"> More that 15,000 individuals participated in contracted partnership programs. <ul style="list-style-type: none"> New gymnastic, soccer and choral after-school programs added for children at Spalding Elementary School. Expanded programming on the Chattahoochee River with High Country Outfitters. More than 4,300 rentals were scheduled between May and September. Stand up Paddleboard saw a 43% enrollment increase. STEAM camps focused on mixed media visual arts, technology and sciences, were provided via an agreement with Art a la Carte. In partnership with the Atlanta Audubon Society, Bird Walks at Overlook Park were held. Adult volleyball added in partnership with Social Club, LLC

Recreation and Parks 2017 Priorities

Recreation

- Establish new partnerships, Service Agreements and MOU's with outside athletic associations, special interests groups and organizations pertaining to our departments programs.
- Increase Recreation participation numbers in athletic, leisure and gymnastics
- Provide additional outdoor enrichment programs that can have a positive impact for the community.

Recreation and Parks 2017 Priorities

Parks

Eva Cohn Galambos Interchange	Complete design and receive permit
South Greenway	Complete construction
Windsor Meadows Park	Complete construction
Reforest the Johnson Ferry/Riverside property	In Partnership with Trees Atlanta
Phase 1 & 2 for Crooked Creek	Create design
Comprehensive Parks Master Plan	Create
Hammond Park Landscape Plan	Update
Hammond Park Gymnasium Renovations	Ongoing
Morgan Falls Overlook ADA Ramp – Kayak Launch	Create
Sandy Springs Tennis Center	Competitive bid contract

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ECONOMIC DEVELOPMENT



Economic Development 2016 Priorities

Priorities	Accomplishments
Recruitment: Continue collaboration with economic development partners to better utilize marketing resources for industry targets (including corporate and regional headquarters, financial processing, information security and medical biotech): Support Sister City efforts	<ul style="list-style-type: none"> • 58 prospect meetings, with at least 5 companies announcing moves/expansions, resulting in more than 1,700 jobs, 442,000 SF and \$16M in capital investment • Hosted three familiarization tours for state and regional economic development partners • Advertising opportunities with the Atlanta Business Chronicle, Atlanta Magazine, Site Selection magazine, Georgia Trend • Hosted international delegations, including Western Galilee, Israel
Retention: Meet with property and tenant brokers representing more than 25% of the City's office space: Meet with 80 companies, both large employers and small businesses.	<ul style="list-style-type: none"> • Met with 18 large employers; improved coordination with economic development partners • Met with brokers representing more than 25 percent of City's office space • Focus on small businesses, meeting with 61 retail and restaurants • 28 ribbon cuttings promoting new businesses
Redevelopment: In collaboration with economic development partners, host 2 -3 developer events to highlight redevelopment opportunities: Examine Incentives Policy to encourage redevelopment efforts	Participation and sponsorship in 37 events designed to showcase City

Economic Development 2017 Priorities

- **Recruitment**

- Continue collaboration with economic development partners to better utilize marketing resources
- Support Sister City efforts

- **Retention**

- Meet with 80+ existing business
- Implement quarterly communication effort to businesses

- **Redevelopment**

- Update Incentive Policy to reflect changes to the Impact fees and the waiver for workforce housing.
- Promote the results of Next10 plan at various events

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DOWNTOWN DEVELOPMENT



Downtown Development 2016 Priorities

Priorities	Accomplishments
Implement City Center (City Springs District) Master Plan	Evident through redevelopment projects, such as Mill Creek, City Walk, Cliftwood, & Atwater
Construct City Springs project	Permitted and under construction
Build City Springs Transportation Grid Network	Completion of Cliftwood Connector; Bluestone Connection; and design of Boylston Connection (construction 2017)
Permit and manage private sector design & development	City Springs Residential/commercial permitted and under construction
Review and adopt public space standards	Included in the City Springs Master Covenants

Downtown Development 2016 priorities continued

Priorities	Accomplishments
Review and adopt horticultural standards for public and private property	Addressing Landscape standards as part of Sandy Springs Development Code
Added during 2016	Adopted Marsh Creek Regional Detention Policy and Fees

Downtown Development 2017 Priorities

- City Springs construction continues
- Update City Springs Transportation Grid Plan
- Review and update Underground Utility Ordinance
- Review and adopt horticultural standards for public and private property
- Prepare and adopt City Springs district sign ordinance
- Significant Transportation Initiatives as part of Downtown Development
 - T-11 (Mt Vernon Roundabouts)
 - Mt Vernon multi-use trail
 - CC10 (Sandy Springs Circle Streetscape)

Questions